



AUM Events & RANNG.com Present



Diwali Mela 2009

SUNDAY
October 11
10 am to 10 pm

UKRANIAN HALL
135 Davidson Ave
Somerset, NJ 08873

Event Description:-

DIWALI MELA - Corporate Fair, Vendor & Booths - Garments, Jewelry, Food, Mithais, Raffles, Competitions, Dances, Fashion Show, **BOLLYWOOD CELEBRITY** & **Live Laxmi Pujan**.

Event Summary:-

Aum Events, an event management company based in NJ specializing in organizing quality entertainment in NY / NJ since last 5 years is proud to organize **2nd DIWALI MELA in NJ** on **Sunday, October 11, 2009** from **10 am to 10 pm**. Aum Events strives to bring the flavor of diwali celebrations and create an ambience of festivities on this particular day.

1st DIWALI MELA organized last year on Oct 19, 2008 had over 5,000 attendees throughout the day with 40 vendors, various competitions and BOLLYWOOD Celebrity. The idea is to provide an opportunity to the first generation Indians to remember the good old days of Diwali festivities and bring together the younger generation to flaunt this beautiful festival while showcasing our rich Indian heritage and culture.

Diwali Mela shall include celebrations throughout the day through **folk dances of India, cultural shows, the famous Laxmi Pujan, display of diwali festivities** along with **BOOTHES & VENDORS** from various Corporate houses viz Airlines, Money Transfers, India Property Show, Media, Insurance, TV Channels, Phone Cards, Auto Sales, Mortgage Companies, Banks, Realtors, Tours, Cruises, Films, Entertainment and Local business houses like Boutiques, Jewelers, Fashion, Arts, Handicrafts, Gifts, Food, Mithais, Snacks, Mehendi, Photographers, DJs, Video, Decors and many more.

Diwali Mela shall also include fun filled entertainment throughout the day with various **Competitions** for ages 5 to 75 years like **Singing, Karaoke, Solo Dances, Group Dances, Folk Dances, Rangoli, Comedy, Beauty Pageants, Antakshari, Fancy Dress, Children activities, Magic Shows, Face Painting** and professional entertainment including **Celebrity Singers, Fashion Shows, Stand up Comics, Models, Actors and prominent elected officials from local townships and much more.**

Diwali Mela shall be advertised heavily through popular media (TV, Newspaper, Radio, Internet, Grassroots marketing) and is expected to draw huge crowd as it is the only DIWALI MELA in NJ.

Aum Events, 29 Netherwood Circle, Edison, NJ 08820

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Booth Booking Form

Please fill in this Booking Form completing all questions.

Company Name: _____ Name _____

Address: _____ State _____ Zip _____

Ph No _____ Mobile _____

Email _____ Website _____

TYPE OF STALL

Food Non-Food/ Business Information

Charity

State the goods to be sold (if applicable)

Number of people working
 On the stall?

INSURANCE

Are you covered for insurance of your own goods, e.g. theft, damage, etc?
 Yes No

(Important note: It is essential that you have insurance. See Note 7 on Page 3)

FOOD, HEALTH AND HYGIENE

Do you have a valid certificate for Food, Health and Hygiene?
 Yes No

(Important note: It is essential that you have certification. See Note 8 on Page 3)

STALL PRICING STRUCTURE

Please indicate type and number of stall(s) you require

<p>Food Stalls <input type="checkbox"/></p> <p>10' x 8' Stall \$1,000</p>	<p>Non-Food, Business, Corporate <input type="checkbox"/></p> <p>10' x 8' Stall \$ 1,000</p>	<p>Home Based, Charity & Information <input type="checkbox"/></p> <p>10' x 8' Stall \$ 500</p>
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Please mail checks to AUM Events, 29 Netherwood Circle, Edison, NJ 08820

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TERMS AND CONDITIONS

1. No guarantee is provided against inclement weather. The decision to undertake a stall at DIWALI Mela is purely at the stallholder's own risk and under no circumstances will the stall fee be refunded.
2. All payments are to be made in full by 5:00pm **1ST October 2009** either by cash, credit card or check.
3. You must trade within the allocated space/area and must not encroach outside your designated space/area. Relocation of your stall will not be allowed.
4. **You must keep your Booth area clean at all times.**
5. This deposit is to insure cleanliness of the booth area by the vendors while leaving at night, failure to clean the booth area shall result in the deposit being forfeited. Deposit shall be returned via check on the day of the event at night after checking the booth area cleanliness by AUM EVENTS Management.
6. You must observe all Health and Safety precautions when using electricity/gas as fuel for cooking. All food stallholders must wear hats and scarves to cover their hair.
7. **You must specify power requirements correctly for all the equipment you are going to use at the stall in advance. You will not be allowed to trade if you need power over and above your specifications. In that situation, the stall fee will not be refunded, as you have not complied with your own specifications.**
8. You are required to have your own insurance liability for damage/theft of any of your equipment and AUM EVENTS will not accept any liability for any damages/theft.

9. If you intend to be a food stallholder then you must provide **evidence of being licensed for Food, Health and Hygiene** by your own Council. You must provide **certificate to prove that you are licensed to trade as a food stallholder while registering for booth**. If you do not provide a valid certificate then you will not be permitted to trade.

10. You must specify clearly the goods you intend to sell on your stall. This will allow AUM EVENTS to ensure that undue competition between stalls is prevented. You must trade within your definition of goods to be sold.

11. No glass bottles or sharp objects will be allowed on the stall. All drinks must be supplied in plastic bottles. Any knives or utensils you intend to use for food preparation purposes must be kept away safely from public access.

12. Cooking equipment should not be readily accessible, especially to young children. The layout of the stall should be such that contact with hot surfaces is difficult. Warning signage may be necessary.

13. In the event of a complaint, please report to AUM EVENTS office on site during the event; or to the address in this document after the event.

14. You must provide your own extension leads (Maximum 50 metres in length) for feeding power to your equipment from the sockets provided for your stall.

15. No generators will be allowed onto the site.

16. Access to the Mela for putting up your stall will be allowed between 7 am and 9:30am. No vehicle movement will be allowed on the event site after 9:30 am.

17. You must provide proper stock to last the day, and not have to feed your stall with any extra stocks during the day.

18. You are not allowed to keep or display any politically or religiously provoking or controversial literature/material at your stall.

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Diwali Mela

RANNG
Colors, Culture, Lifestyle!

& **AUM Events**
presentation



**BOLLYWOOD
CELEBRITY**

SUNDAY OCT 11, 2009

10 am to 10 pm

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www.RANNG.com

CORPORATE BOOTHS

SHOPPING

GARMENTS

JEWELRY

HANDICRAFTS

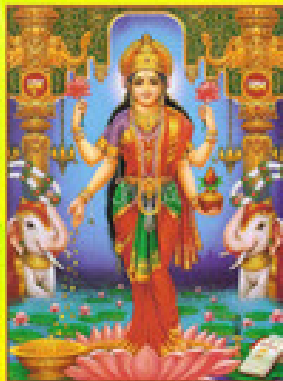
FOOD

MITHAI

GAMES

RAFFLES

CHILDREN'S ACTIVITY



Live Laxmi Puja

Register now - Info@RaNNG.com

Take Part in **COMPETITIONS**

Solo & Group Dances

KARAOKE Singing, Rangoli

Beauty Pageant / FASHION SHOW

Win Attractive Prizes

To Book a Stall or Take Part in Competitions / Laxmi Puja call

JAYESH MEHTA 732-763-0118

www.AumEvents.com