



**RANNG.com** & *AUM Events* Presents



## *Diwali Mela 2009*

**SUNDAY**  
**October 11**  
**10 am to 10 pm**

**UKRANIAN HALL**  
**135 Davidson Ave**  
**Somerset, NJ 08873**

### Event Description:-

**DIWALI MELA - Corporate Fair, Vendor & Booths - Garments, Jewelry, Food, Mithais, Raffles, Competitions, Dances, Fashion Show, BOLLYWOOD CELEBRITY & Live Laxmi Pujan.**

### Event Summary:-

**Aum Events**, an event management company based in NJ specializing in organizing quality entertainment in NY / NJ since last 5 years is proud to organize **2<sup>nd</sup> DIWALI MELA in NJ** on **Sunday, October 11, 2009** from **10 am to 10 pm**. Aum Events strives to bring the flavor of diwali celebrations and create an ambience of festivities on this particular day.

**1<sup>st</sup> DIWALI MELA organized last year on Oct 19, 2008 had over 5,000 attendees throughout the day with 40 vendors, various competitions and BOLLYWOOD Celebrity.** The idea is to provide an opportunity to the first generation Indians to remember the good old days of Diwali festivities and bring together the younger generation to flaunt this beautiful festival while showcasing our rich Indian heritage and culture.

Diwali Mela shall include celebrations throughout the day through **folk dances of India, cultural shows, the famous Laxmi Pujan, display of diwali festivities** along with **BOOTHES & VENDORS** from various Corporate houses viz Airlines, Money Transfers, India Property Show, Media, Insurance, TV Channels, Phone Cards, Auto Sales, Mortgage Companies, Banks, Realtors, Tours, Cruises, Films, Entertainment and Local business houses like Boutiques, Jewelers, Fashion, Arts, Handicrafts, Gifts, Food, Mithais, Snacks, Mehendi, Photographers, DJs, Video, Decors and many more.

Diwali Mela shall also include fun filled entertainment throughout the day with various **Competitions** for ages 5 to 75 years like **Singing, Karaoke, Solo Dances, Group Dances, Folk Dances, Rangoli, Comedy, Beauty Pageants, Antakshari, Fancy Dress, Children activities, Magic Shows, Face Painting** and professional entertainment including **Celebrity Singers, Fashion Shows, Stand up Comics, Models, Actors and prominent elected officials from local townships and much more.**

Diwali Mela shall be advertised heavily through popular media (TV, Newspaper, Radio, Internet, Grassroots marketing) and is expected to draw huge crowd as it is the only DIWALI MELA in NJ.

# Diwali Mela 2009

## SPONSORSHIP

### PRESENTER SPONSOR \$5,000

1. Mention as the Presenter of the show as "XYZ Company" presents DIWALI MELA
2. Mention as Presenter in all publicity including newspapers, radio, television
3. Mention as Presenter in internet / Website promotions & email blasts
4. Corporate Booth 10' X 10'
5. 2 banners (6'x3' provided by you) displayed inside the auditorium
6. Announcement as Official Presenter several times during the show
7. Recognition with plaque / trophy on stage for support as the Presenter
8. To be included in the Panel of Judges in various competitions
9. Name / Logo in the main banner as stage backdrop as the Presenter
10. Name / Logo in all brochures, banners, booklets, flyers
11. Opportunity to give awards on stage
12. Exclusive Sponsorship rights
13. FULL PAGE COLORED ad in RANNG magazine
14. Web banner for two months in [www.RaNNg.com](http://www.RaNNg.com)

### GOLD SPONSOR \$3,000

1. Mention as Gold Sponsor in all publicity including newspapers, radio, television
2. Mention as Gold Sponsor in internet / Website promotions & email blasts
3. Corporate Booth 10' x 10'
4. 2 banners (5'x3' provided by you) displayed inside the auditorium
5. Announcement as Gold Sponsor several times during the show
6. Recognition with plaque / trophy on stage for support as the Gold Sponsor
7. Name / Logo in the main banner as stage backdrop
8. Name / Logo in all brochures, banners, booklets, flyers
9. FULL PAGE COLORED ad in RANNG magazine
10. Web banner for One month in [www.RaNNg.com](http://www.RaNNg.com)

### SILVER SPONSOR \$2,000

1. Mention as Silver Sponsor in all publicity including newspapers, radio, television
2. Corporate Booth 10' x 10'
3. 1 banner (6'x3' provided by you) displayed inside the auditorium
4. Announcement as Silver Sponsor several times during the show
5. Recognition with plaque / trophy on stage for support as the Silver Sponsor
6. Name / Logo in the main banner as stage backdrop
7. Name / Logo in all brochures, banners, booklets, flyer
8. HALF PAGE COLORED ad in RANNG magazine
9. Web banner for One month in [www.RaNNg.com](http://www.RaNNg.com)

### WELL WISHER \$1,000

1. Mention as Well Wisher in newspaper publicity
2. Mention as Well Wisher in internet / Website promotions & email blasts
3. Announcement as Well Wisher during the show
4. Recognition with plaque / trophy on stage for support as the Well Wisher
5. Name / Logo in all brochures & flyers
6. HALF PAGE COLORED ad in RANNG magazine
7. Web banner for One month in [www.RaNNg.com](http://www.RaNNg.com)

*Note: In addition to the opportunities mentioned above, we offer you the option to customize your own. Please call JAYESH MEHTA (732) 763 - 0118 to discuss*

# Diwali Mela 2009

## Booth Booking Form

Please fill in this Booking Form completing all questions.

Company Name:	_____	Name	_____	
Address:	_____	State	_____ Zip	_____
Ph No	_____	Mobile	_____	
Email	_____	Website	_____	

### TYPE OF STALL

- Food     Non-Food/ Business Information  
 Charity

State the goods to be sold (if applicable)

\_\_\_\_\_

Number of people working  
On the stall?   

### INSURANCE

Are you covered for insurance of your own goods, e.g. theft, damage, etc?

Yes     No

(Important note: It is essential that you have insurance. See Note 7 on Page 3)

### FOOD, HEALTH AND HYGIENE

Do you have a valid certificate for Food, Health and Hygiene?

Yes     No

(Important note: It is essential that you have certification. See Note 8 on Page 3)

**10 % EARLY BIRD DISCOUNT: 31 AUGUST 2009**

### STALL PRICING STRUCTURE

Please indicate type and number of stall(s) you require

<b>Food Stalls</b>	<input type="checkbox"/>
10' x 8' Stall	<b>\$1,000</b>

<b>Non-Food, Business, Corporate</b>	<input type="checkbox"/>
10' x 8' Stall	<b>\$ 1,000</b>

<b>Home Based, Charity &amp; Information</b>	<input type="checkbox"/>
10' x 8' Stall	<b>\$ 500</b>

# Diwali Mela

**RANNG**  
Colors, Culture, Lifestyle!  
& **AUM Events**  
presentation



**BOLLYWOOD  
CELEBRITY**

**SUNDAY OCT 11, 2009**

**10 am to 10 pm**

**UKRANIAN HALL**

**135 Davidson Ave, Somerset, NJ 08873**

[www.RANNG.com](http://www.RANNG.com)

CORPORATE BOOTHS

SHOPPING

GARMENTS

JEWELRY

HANDICRAFTS

FOOD

MITHAI

GAMES

RAFFLES

CHILDREN'S ACTIVITY



**Live Laxmi Pujan**

Register now - [Info@ RaNNG.com](mailto:Info@RaNNG.com)

Take Part in **COMPETITIONS**

**Solo & Group Dances**

KARAOKE Singing, Rangoli

Beauty Pageant / FASHION SHOW

**Win Attractive Prizes**

To Book a Stall or Take Part in Competitions / Laxmi Pujan call

**JAYESH MEHTA 732-763-0118**

[www.AumEvents.com](http://www.AumEvents.com)